

IN THE CLAIMS

Please cancel claim 4 and amend claims 1-3, 5-7, and 9-11. Please add new claims 12-

15.

1. ^{Currently} (Amended) A method of distributing digital information, said method comprising:

~~broadcasting a radio signal, said radio signal carrying at least one encoded hypermedia document;~~

receiving ~~said radio~~ a broadcast signal in a receiver unit, said broadcast signal carrying at least one encoded hypermedia document;

processing said ~~radio~~ broadcast signal to extract said encoded hypermedia document; and

processing said encoded hypermedia document with a hypermedia processing program, said processing resulting in connection, without a user interaction, to an internet address referenced in said encoded hypermedia document.

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2. ^{Currently} (Amended) An interactive ~~radio~~ broadcast reception system ~~that imparts interactive push data functionality to a general purpose computer, the~~ including a general purpose computer ~~including~~ having a processor, display, and storage and internet connection, the system comprising:

- (a) a ~~web radio~~ broadcast receiver ~~that is configured~~ to communicate with the general purpose computer and to decode digital subcarrier data formatted as a broadcast markup language document;[,] and
- (b) application software that runs on the processor of the computer and communicates with the ~~web radio~~ broadcast receiver to control the operation of the broadcast receiver and to respond to ~~said~~ broadcast markup language commands in said

~~broadcast markup language document to enable interactive functions through data exchange with said by connecting to an internet address referenced in said digital subcarrier data connection;~~

~~(c) an interactive radio broadcast station including a subcarrier encoder, RF transmitter; and~~

~~(d) authoring software to format form and sequence interactive broadcast markup language commands inserted in the digital subcarrier and mixed with analog audio to provide an interactive simulcast of related broadcast audio and audience related functions.~~

31 Cont.
3. ^{*Currently*} (Amended) The method of claim ~~one~~ 1, wherein said encoded hypermedia document is a listener credit.

4. (Cancelled)

5. ^{*Currently*} (Amended) The method of claim ~~one~~ 1, wherein said processing of said encoded hypermedia document includes ~~the steps of~~ :

recording a portion of said broadcast signal identified for replay by said encoded hypermedia documents, the encoded hypermedia documents enabling ~~means for~~ user control to replay the recorded broadcast signal from memory.

6. ^{*Currently*} (Amended) The method of claim ~~one~~ 1, wherein said processing of said encoded hypermedia document includes storing a log of received hypermedia documents.

7. (Amended) The method of claim ~~one~~ 1, wherein said processing of said encoded hypermedia document includes ~~a step for~~ directing communication through a 2 way communications link, based on a user profile filter.

8. (Amended) The system of claim 2, wherein said broadcast markup language document is formatted in the XML standard.

9. (Amended) The system of claim 2, wherein said ~~receiving means~~ broadcast receiver is separable from said general purpose computer and has ~~receiver a~~ memory ~~means~~.

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10. (Amended) The method of claim 1, wherein said processing said encoded hypermedia document includes ~~the step of~~ providing a notification based on a specific event unique to a user profile associated with said ~~receiving means~~ receiver unit.

11. (Amended) The system of claim ~~2~~ 14, wherein the at least one broadcast markup language document is inserted into the broadcast signal to provide an interactive simulcast of related broadcast audio and audience related functions, said audience related functions include responsive changes of the broadcast audio and hypermedia documents based on audience specific communications enabled through the internet connection.

12. (New) The method of claim 3 wherein a value of the listener credit is similar for all recipients of the broadcast signal.

13. (New) The system of claim 9 wherein said separable broadcast receiver includes a removable faceplate portion to enable the transfer of listener credits to said interactive broadcast reception system.

14. (New) The system of claim 2 wherein said application software sets listener information to the referenced internet address, the listener information being subsequently used by a corresponding website to provide a unique response to a listener associated with the interactive broadcast reception system.

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15. (New) The method of claim 1 wherein processing said encoded hypermedia document comprises setting listener information to the referenced internet address, the listener information being subsequently used by a corresponding website to provide a unique response to a listener.

16. (New) An interactive broadcast system comprising:
a transmitter to broadcast a broadcast signal carrying analog audio and at least one broadcast markup language document; and
authoring software to form and sequence interactive broadcast markup language commands, to create the at least one broadcast markup language document using the interactive broadcast markup language commands, and to insert the at least one broadcast markup language document into the broadcast signal,
wherein the broadcast signal is subsequently processed by a receiver to connect, without a user interaction, to an internet address referenced in the at least one broadcast markup language document.

17. (New) The system of claim 16 wherein said authoring software inserts said at least one broadcast markup language document into the broadcast signal prior to a broadcast transmittal.

(18.) (New) A method of distributing digital information, said method comprising:

receiving a broadcast signal in a receiver unit, the broadcast signal carrying at least one encoded hypermedia document;

processing the broadcast signal to extract the encoded hypermedia document; and

processing the encoded hypermedia document with a hypermedia processing program, the processing resulting in redemption of listener credits.

19. (New) The method of claim 18 wherein processing the encoded hypermedia document comprises saving said listener credits in memory of a separable broadcast receiver for future redemption.